



Ref No.: SVSU/2024/DAA/032

Dated: 13.02.2024

NOTICE INVITING QUOTATIONS For

Purchase of services - Online Application Form Portal and Lead Management System

Sealed quotations are invited from the manufacturers/exclusive distributors/ authorized dealers/suppliers/service providers for the below mentioned products on rent basis as per details given below:

The scope of work defined below:

Shri Vishwakarma Skill University (SVSU), Palwal Haryana is going to start admission process for session 2024-25. In this regard, an online platform for the admission application & registration with payment gateway integration is required having the features of tracking and monitoring the applications. The counselling team will work on the admission counseling of the students. A central platform called Lead Management System (LMS) is required to track the counseling process. The following line items are required:

1. **Application Portal**: Compatible for dynamic student dashboard, application form tracking, query handling, payment gateway integration, fee receipt generation, application form PDF generation etc.
 - 1) Candidate can continue filling the admission portal where he left last time.
 - 2) Candidate can choose from the courses pool and will provide the 3 course preferences.
 - 3) Collection of fees online and amount will differ based on the categories.
 - 4) Provision to add all the details like basic details, personal details, educational details which will be dynamically populated based on the course preference and qualification selection.
 - 5) Upload documents like profile photo, signature, category certificate and all the other certificate as specified by the university.
 - 6) Provision to update all the details if filled wrong before payment.
 - 7) Print admission form with all the details filled.
 - 8) Admission portal integration with Lead Care CRM in order to track the lead dynamically.
 - 9) Automatic assignment of leads to specific counsellor based on course preference.
 - 10) SMS & EMAIL gateway integration as provided.
 - 11) Payment Gateway integration as provided.
 - 12) On click SMS and EMAIL send to group of candidates.
 - 13) Admin Panel for Admission Portal with different functionalities like capturing all the candidates and excel download functionality.
 - 14) Mobile compatible and user-friendly design.
 - 15) Informative and impressive dashboard.
 - 16) Stage wise candidate details list.



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- 17) Counsellor wise candidate details list.
- 18) Date wise and different types of informative reports.
- 19) Update Comment for candidate discussion.
- 20) Admin & Counsellor Portal.
- 21) Under Counsellor Management, Counsellor, Account and Admin Portal for various functionality specified by university.
- 22) Personal Interview related features.
- 23) Seat Matrix-Assignment of seats to shortlisted/finalized candidates.
- 24) Confirmed Admissions Excel Export
- 25) ICARD Generation.
- 26) Timetable Management.
- 27) SMS & EMAIL Push for updating admission related activity.
- 28) Admission Confirmation Document.
- 29) Seat Withdrawal process.
- 30) Seat interchange process from one program to another program change.
- 31) Fee Submission link.
- 32) Second Counselling related features specified by university.
- 33) Student Application Portal must be customized as per the requirements of Shri Vishwakarma Skill University, Palwal
- 34) Offer Letter Generation
- 35) Portal needs to be ready and live for providing all the necessary and latest information to the candidates who are willing to register or already registered.
- 36) Automatically Unique provisional Application Number needs to be generated as described by the university, also the complex password (As per the secured password policy) needs to be generated after verifying the candidate's basic details (OTP verified on SMS & EMAIL both).
- 37) Automatically generate Registration No. after fee submission and duly verified by the Registration and Scholarship Branch.

2. Lead Management System

- a. Minimum 4 number of Counsellors login for student counselling
- b. Lead Activity Tracking
- c. Lead Intake: Unlimited
- d. Landing Pages: Minimum 15 and above
- e. Raw Data Intake: Minimum 1,00,000
- f. Lead Verification
- g. Integrated with Application Form

3. Payment Gateway Integration (Preferably Razorpay/PayU/Easebuzz/PayUBiz/PayTM)

4. Integrations with Google AdWords, Facebook-Insta Lead Ads, Email Sync, Publisher Connector, SMS Connector (Gupshup/Kaleyra/Equivalent Leading Firm)



5. **Technical Requirements:**

- i. Software must be developed using Java (Latest version like 17 or above), Spring Boot (Latest version like 3.1.2 or above), and Micro services for better modularization among different components as backend technologies. Angular (Latest version like 16 or above) must be used as Frontend Technology.
- ii. All the API'S must be secured with token.
- iii. Cloud Technologies must be latest like AWS (Amazon Web Service), Microsoft Azure, GCP or Digital Ocean.
- iv. For Storage of document, Secured Storage must be used like AWS S3 or Similar.
- v. Detailed cloud server specifications must be provided for handling approximately 5000 concurrent users (Candidates, Admins and Counsellors).
- vi. Periodical backup of database / software should be automated and stored in a remote location.
- vii. Email and SMS Gateway should be integrated.
- viii. All the sensitive information must be encrypted before storing in the database.
- ix. Strong password policy must be adopted. No commonly used passwords should be allowed.
- x. One Super Administrator account must be created with options to view all the Logs, Transactions and security history.
- xi. Super user must have the provision to assign / remove menu level access to all users.
- xii. Detailed User Manual, Process Flow and other documentations must be submitted upon completion of the project.

The portal must support and include:

- a. Unlimited number of automations and applications forms
- b. Publisher API support for website and mobile app of both application form and LMS
- c. Admin and User Training of SVSU counsellors and officials



Terms and Conditions

1. The contract will be valid for academic year. The data confidentiality of admission and backup of data should be ensured and shared on timely manner.
2. The sealed quotations, completed in all respect, must reach by registered post in the office of **“The Registrar, Shri Vishwakarma Skill University, Dudhola, Palwal, Haryana-121102”** latest by February 23, 2024 up to 05.00 PM.
3. **“Quotations invited for Online Application Form Portal and Lead Management System for Admission Session 2024-25”** must be clearly written on the sealed envelope.
4. The quotation shall be submitted in a double envelope.
Envelop-I: - Should contain Technical bid documents. (Annexure-I)
Envelop-II: - Should contain Financial Bid documents. (Annexure-II)
5. The quotation received after due date and time or incomplete shall be out rightly rejected.
6. TDS and GST as amended from time to time by the Government will be deducted by the university from every bill of the agency.
7. Charges not mentioned in the quotation shall not be paid.
8. The firm must have GST number printed on their quotation.
9. SVSU reserves the right to accept or reject any or all the bids received without assigning any reason.
10. In case of dispute of difference arising between the parties, the dispute shall be referred to The Registrar, Shri Vishwakarma Skill University, whose decision shall be final and binding on both the parties.
11. No payment shall be made if work will close in defined period of time.



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Annexure: I

(Submit in sealed Envelope-I)

PROFORMA FOR TECHNICAL BID (PART -I)

Sr. No.	Particulars to be submitted	To be filled by the bidder
1	Name of the Agency/firm	
2	Date of establishment/registration of the firm/agency.	
3	Detailed office address of the Agency with Office Telephone Number/Mobile Number/email id and name of the contact person	
4	Whether the firm is registered under Company Act, partnership, or proprietorship. (Copies of all certificates of registration to be enclosed.)	
5	PAN/TAN Number (copy may be enclosed)	
6	Sales Tax/VAT /GST Registration Number (copy may be enclosed)	
7	Whether the firm is blacklisted by any Government Department/ PSU/corporate or any criminal case is registered against the firm or its owner/partners anywhere in India. (If no, a declaration/certificate is to be attached in this regard)	
8	Attach copy of various valid Certifications as mentioned below. i. ISO 9001: 2015 (Quality Management System) or above ii. ISO/IEC 27001: 2022	



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	(Information Security Management System) or above iii. CMMI Level 3 or above iv. Startup Certificate or above v. MSME Certificate or above	
9	Whether the bid document of all pages of the terms and conditions duly signed, in token of acceptance of the same, is attached.	
	Place: Date:	Signature of the Bidder With Office Seal

*ध्यान दें:- क्या आपने आवश्यक दस्तावेज संलग्न किए हैं, अपना आवेदन जमा करने से पहले दोबारा जांच लें।



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Annexure-II

(Submit in separate sealed Envelope-II)

PROFORMA FOR FINANCIAL BID (PART -II)

Firm Name.....

Firm Address with pin code

.....

S.No.	Item(s)	Duration	Quote your Rate including GST
1	Complete Scope mentioned with Term and Conditions	1 Academic year	
	Total Amount quoted by bidder		

(Signature of Bidder with seal)

Name:

Designation:

Address with contact no.: